

# PA FCCLA HOTLINE

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## CAMPAIGN, SUSTAIN!

The 2011 State Leadership Conference is fast approaching! And so is the time to introduce the 2010-2011 Pennsylvania FCCLA Membership Campaign! For many years, the PA State Executive Council's Membership Committee has designed a new State campaign to coincide with the National campaign. The slogans are created to catch the attention of members and encourage chapters to increase membership. This year's slogan, "Campaign, Sustain!" is no different!

Unlike previous years, like "Baker's Dozen" and "Give Me 10", there is no set number we wish to increase membership by. Our main goal is to increase membership in PA FCCLA and to sustain our third vot-

ing delegate at Nationals. There also will not be a celebration at the State Leadership Conference to reward the accomplished schools.

With the new Membership Campaign comes a new Membership Award. By direction of the Membership Committee, a new award was presented to the State Executive Council and approved for the 2011 State Leadership Conference. The new award, titled Largest School Percentage Award, was designed to assist smaller chapters be recognized for their membership. The award will be given to the chapter with the highest percentage of their school population affiliated in their FCCLA Chapter. When applying for this award, chapter advisers

should be aware of their affiliated number and of the total school population number.

Pennsylvania FCCLA Members, it's time to recruit new members! As the time draws closer for the 2011 State Leadership Conference, keep in mind the membership recognition opportunities. And don't forget the new membership campaign slogan, "Campaign, Sustain!" Remember to apply for recognition opportunities on the state website. Hope to see you all at the State Leadership Conference!

- Morgan Parrett, 2010-2011 Vice President of Membership

## CHILDREN'S MIRACLE NETWORK

This year Pennsylvania FCCLA's National Outreach Project is Children's Miracle Network. To help raise money for Children's Miracle Network

the Western and Central Region held a pie the State Officer at the Regional Meetings. To raise money at states we are planning on having a pie the State Officer and Ad-

viser. This is still not finalized, more information will come in February.

-Julie Bush, Vice President of National Programs



## REGIONAL LEADERSHIP MEETINGS IN REVIEW: EASTERN REGION

Pennsylvania Family, Career and Community Leaders of America met on November 1<sup>st</sup> at Kutztown University for its annual Eastern Region Leadership Meeting (ERLM). One-hundred and fifty Eastern Region FCCLA members came from various high schools and middle schools. The 2010-2011 PA FCCLA State President, Giuliana Angione, presided over the event. Members were encouraged to take part and experience fully all that this ERLM had to offer, which included a keynote, round robin session with four presenters, outreach project presentation, two smaller workshops and, an all-American buffet.

Jean Kelleher, the keynote speaker, spoke on the connection between Family and Consumer Sciences and FCCLA. Along with the encouraging and truthful words she said, her presentation included a short video on one of the first women to go to college and an interesting piece of rap music with a theme of FCCLA. Afterward members broke into groups to experience the

Round Robin session and two workshops offered at this time. Round Robin presentations included Pictures With Santa a Service Project Manual by BJ McBride and Megan McCarraher, Cupcakes Galore by Samantha Bowman, National Programs in Action by Chelsie Lang and, Financial Planning for an Education by Sharon Macko from Johnson and Wales. The students paid attention and asked questions to the young leaders presenting and to Mrs. Macko. The two workshops during this time was a hands-on workshop on National Programs by Jean Kelleher with computers being used to review the programs. Former officers, Ethan Deitrich and Samantha Cerimele, presented an in-depth State Officer Candidacy workshop so that members present had an opportunity to see first hand what officers do in the state organization.

Going into lunch students and advisers had the pleasure of eating an All-American buffet catered by a different food service than previous years. Feed-

back included a want for the option of tossed salad to be available. After lunch, Caitlin Crowe from the Children's Hospital of Philadelphia gave a presentation on Children's Miracle Network, this year's state outreach project. A video on a Miracle Child named Sammy was presented and many schools showed an interest in seeing more videos on Miracle Children, or being able to show them to their chapter after the meeting. Questions and Answers were addressed to Caitlin Crowe after her well done presentation. A pdf file of various fundraising projects for CMN is now available to Pennsylvania chapters thanks to her. The Eastern Region Leadership Meeting ended with announcements concerning State Leadership Conference, which all members are encouraged to take part in if they are able.

- Guilana Angione, President

## CENTRAL REGION LEADERSHIP MEETING

On Friday, November 5, 2010 the Central Regional Leadership Meeting took place at Bloomsburg University in Bloomsburg, PA. The meeting was a blast of fun and success! Julie Bush (VP of National Programs) and Tylinn Bitner (VP of Middle Level Chapters) hosted the meeting and had a blast in the process. They started out the day with an opening skit about a person coming from the future and not having FCCLA in the future! Then the State Officers conducted a game of Beach Ball Blast, where members got into groups of 10 and spread out around the room and answered questions about FCCLA. We also helped in promoting the FACS Knowledge Bowl by playing a buzzer round with two contestants from the audience going against the State Officers, and the members won.

The keynote speaker we had for The Central Regional Leadership Meeting was Rebecca Stamet. Ms. Stamet spoke on the importance of energy balance and plans to start a food revolution with FCCLA. The speech she shared with us

was educational and many of the members learned about the importance of healthy eating and exercise. Ms. Stamet shared some video clips about what certain foods are made of and how farmers care so much about their job, with serving us fresh veggies and fruit. This year the three workshops that the members attended were Star events, National Programs, and Children's Miracle Network. There was also an Advisor-to-Advisor workshop. Lunch was served at the Scranton Commons where the members ate with college students. At that point all the members departed and headed off to their workshops or lunch.

At 2:00 all of the members met back in the Ballroom for the closing. There was a special thank you to all of the Chapter Presidents for participating in the opening session, Emily Creveling and Brandi Davis for leading us in the Pledge of Allegiance and bringing greetings, Ms. Klingensmith and Ms. Smith for hosting the Children's Miracle Network workshop, Mr. Johnson for providing his time and assistance, Re-

becca Stamet for being the keynote speaker, Hannah Tobin for presenting the Advisor-to-Advisor workshop, and Katherine Kohler-Valovage for the use of the facilities at the University.

The 2010-2011 Pennsylvania FCCLA Community Service Outreach Project is Children's Miracle Network, and to help support them the Central Regional Leadership meeting had a pie the State Officer contest and the winner would get pied. The total amount made was \$170.00 and the officer or officers that got pied were Tylinn Bitner and Julie Bush.

After the pie contest they led into the closing ceremony and that ended a successful and a blast of fun Central Regional Leadership Meeting.

- Tylinn Bitner, VP of Middle Level Chapters

## WESTERN REGION LEADERSHIP MEETING

The Western Regional Meeting held on October 28, 2010 at Slippery Rock was very successful. This was the most energetic Western Region Meeting I have been to. During the meeting I heard a lot of great comments from students and also advisers. The officers ran four workshops through out the day. Each student and adviser was asked to fill out a survey after the work-

shop and turn it in after the meeting was over. After Morgan and I read them we realized that many people liked the meeting and was very happy with how it ran. Three State Officers got pied in the face at the beginning of the third general session. The officers were Jarrett Miller, Mark Farrell, and myself. FCCLA members were very energetic after this and it made the meeting

even more fun. All in all the Western Regional Meeting was a great success and most chapters and chapter members were very pleased with the meeting. All I heard was great comments and the surveys were very helpful.

- Jared Sullenberger, First Vice President

## AMAZING ADVISERS

As we all know, advisers are the people who help us with anything we need. If we run into an obstacle, they are the ones who help us overcome it. Without our advisers, there's no telling where we would be. So why not recognize your adviser for everything they have done?

Pennsylvania FCCLA provides numerous ways to recognize your adviser at the state level. Three ways of recognition include Adviser Mentor Award, Adviser of the Year, and Master Adviser Award.

The **Adviser Mentor Award** recognizes advisers who have been successful in: achieving Master Adviser Recognition, devoting two years to new adviser assistance, assuming adult leadership roles in FCCLA, conducting adviser workshops, attending training workshops, and using national and state FCCLA resources.

The **Adviser of the Year** recognition is awarded

to one adviser in each region annually. Students or other school personnel may nominate their adviser for this award.

The **Master Adviser Award** recognizes advisers who have been successful in: advising an affiliated chapter for a minimum of three years, promoting the organization, operating an integrated chapter with a balanced program of work, facilitating youth-centered activities, and keeping abreast of new happenings within the organization.

So take this opportunity to show your adviser how much you truly appreciate them. These forms are available on the state website: [www.pafccla.org](http://www.pafccla.org).

The deadline for these applications and recommendations is February 1<sup>st</sup>.

- Lauren Oliver, Vice President of Recognition

## BE CREATIVE!

If you can't wait until the State Leadership Conference to start competing, there are many competitions going on at the National Level.

National FCCLA t-shirt design competition – Deadline: December 1, 2010

2011 National Cluster Meeting theme competition – Dead-

line: December 1, 2010  
Fashion Design contest – Deadline: December 1, 2010

If you are interesting in competing in these competitions, details are available at [www.fcclainc.org](http://www.fcclainc.org).

So start your creativity engine, and make Pennsylvania FCCLA proud!

Part One:  
Financial Fitness  
prepare for adult life  
POWER of ONE  
get involved  
Families First  
STOP the Violence  
STAR Events  
promote FACS  
career CONNECTION  
responsibility  
Dynamic Leadership  
community service  
FACTS  
encourage democracy  
student Body  
FCCLA to be continued...  
The Ultimate Leadership Experience

## 2011 Pennsylvania FCCLA State Leadership Conference

I am extremely excited for the 2011 PA FCCLA State Leadership Conference, so what about you? The 2011 State Leadership Conference is March 16-18, 2011 at the Lancaster Host Resort and Conference Center. Some of the great aspects of this year's conference are very exciting and I would love to share them with you all, but they happen to be a secret! Like the skit theme for the opening session, it is going to be a great way to celebrate 65 years of leadership and hopefully those of you that will be in the audience will find it hilarious! Another one of those surprises is the State Conference T-shirt. It is going to be wild and exciting!

Also, the State Executive Council has chosen a wonderful keynote speaker this year, Laymon A. Hicks. I have personally had the chance to speak with Laymon via Facebook and he sounds like he will inspire us all to be the ultimate leaders we pledge to be. I am quoting his official biography, to allow you all to have the chance to get to know Laymon!

"Enriched, Elevated and Empowered is exactly what the youth and adult audiences feel

after listening to one of **Laymon A. Hicks** transformative talks. A 2009 Florida State University graduate, Laymon was a pivotal player on campus, serving as Student Body President which entailed him managing and overseeing a **\$10.3 million** budget as well as cultivating campus leaders.

Laymon A. Hicks is the author of *A Treasure Chest of Motivation: 8 Jewels of Wisdom for a Young Adult's Success*, co-author of *Unleash the Passion for your Purpose*, and *Ignite Your Dreams: How to Build and Accelerate Your Life as a Top Notch Student* and is currently writing his forthcoming book, *Create Your Game Plan: How to Win Big in College and Beyond*.

Pursuing his mission has not come without out obstacles. But his resilience, hope, confidence and determination is what keeps Laymon A. Hicks focused on maximizing his potential and being the absolute best person he can be, a mes-

sage he inspires his audiences all over the world.

After one of Laymon A. Hicks' engaging talks, audiences are sure to be strengthened to pursue their purpose with passion and power."

Doesn't he sound great? Some other exciting things that were planned were workshops. Possible workshops include: a Laymon A. Hicks workshop, a Zumba workshop, a Chapter workshop, a Culinary Arts workshop, a National Officer workshop, and many more!

Also, remember to bring money to benefit Children's Miracle Network. We will be holding a Pie the State Officer or Adviser at the State Leadership Conference to raise money. Remember to check out the State website for more details.

- Jarrett Miller, Secretary



**PENNSYLVANIA FAMILY, CAREER COMMUNITY LEADERS OF AMERICA**

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*FCCLA: The Ultimate Leadership Experience*

Visit PA FCCLA on  
the web at  
[www.pafccla.org](http://www.pafccla.org)



*Come celebrate 65 Years of Leadership at the PA FCCLA State Leadership Conference being held at the Lancaster Host and Resort on March 16—18, 2011.*

*Registration Forms and Instructions are now posted on the PA FCCLA website, [www.pafccla.org](http://www.pafccla.org).*

*FCCLA is in need of STAR Event Evaluators! Do you know of a community member, FCCLA alumni, or administrator that can serve as an evaluator? Please have him/her visit the PA FCCLA website and submit an Evaluator Invitation and*

## SPOTLIGHT ON CAREER CONNECTION

What is Career Connections? Career Connections is a national program that guides youth to find their options and skills for success in families, careers, and communities. Members will discover their strengths, target career goals, and initiate a plan for the lifestyle they would like to have. Students will develop, plan, carry out, and evaluate projects, that improve the quality of life in 6 units. The six units are: Plug in, sign on, program, link up, access skills, and integrate. Make sure to send in your Career Connections



Award Application by March 1st 2011 to the FCCLA National Headquarters. There are also two S.T.A.R. Events that are similar to Career Connections they are Job Interview and Career Investigation. Job Interview is an individual event for either occupational or senior category. The event recognizes students, who use family and consumer sciences skills to help create a portfolio, communicate a personal understanding of the different job requirements, and participate in an interview. Career Investigation is

an individual event for either junior or senior category. Career Investigation recognizes participants for their ability to research and explore careers, perform self-assessments, set career goals, create a plan for achieving those goals, and describe the relationship of Family and Consumer Sciences coursework to help select a career.

- Julie Bush, Vice President of National Programs