



# FCCLA Hotline

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## Children's Miracle Network Overview

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### Children's Miracle Network Overview

FCCLA, through the "Dig It!" campaign, is benefiting Children's Miracle Network as its 2009-2011 National Outreach Project! Through individual chapters' efforts, funds will be raised and donated to this very worthy organization benefiting children's hospitals across the country.

Children's Miracle Network is, in their own words, "a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals." You would most likely recognize their name from their Miracle Balloons sold in Walmart

stores and grocery stores at a dollar apiece to raise funds. They benefit more than 170 children's hospitals and, ultimately, the children that rely on them every day. The funds that hospitals receive from this charity go towards state-of-the-art equipment, life-saving research, and free care for sick and injured children in need. Since its founding, Children's Miracle Network has raised over \$3.4 billion dollars for this cause, and by partnering with FCCLA, we hope to make a difference in the lives of children together.

Because of this new partnership, YOUR chapter can make a difference by fundraising for this worthwhile cause. Projects such as or-

ganizing a 5K run or walk, a coin drive, setting up donation jars, or any fundraiser can raise money for Children's Miracle Network. A donation of over \$100 gets your chapter recognized by name at the 2010 National Leadership Conference in Chicago, IL.

If your chapter is planning to raise funds for Children's Miracle Network: IMPORTANT information about how to make your donation can be found at:

<http://www.fcclainc.org/content/dig-it--childrens-miracle-network/>

Ethan Deitrich  
State President



## State Leadership Conference Preview

Hello everyone, Well it's that time of year again the snow is falling, the temperature is dropping, and the registration form for the 2010 State Leadership Conference is available. That's right! Log

on to [www.pafccla.org](http://www.pafccla.org) in order to complete your registration form which is located under the State Leadership Conference tab, for the 2010 SLC which is to be held at Seven Springs Mountain Resort in Seven

Springs, PA. Keep an eye on these pages as information about workshops which cover topics such as leadership, membership, public relations, the Children's Miracle Network, along with a workshop pre-

## State Leadership Conference Cont.

sented by our keynote speaker David DiMuzio, plus many other aspects of SLC that can move you **Beyond the Label**. On Wednesday night after the keynote address take advantage of all the amenities Seven Springs has to offer during the 2010 Fun Fest! Also this year we are honored to have National Vice President of Finance Alli Grant attending and participating at our State Leadership Conference. Finally chapters don't forget about this year's new award the "Give Me Ten Award" which recognizes chapters who have increased their membership by ten or more members since the 2008-2009 school year. So go ahead everyone, get online and complete the registration form now. I am looking forward to meeting all of you at the 2010 State Leadership Conference.

Spencer Johnson  
2009-2010 Vice President of Meetings

## State Officer Candidacy

So lets talk about State Officer Candidacy. I am your 2009-2010 Vice President of Elections. Does anyone know what that means, or what I do in my position? I didn't think so. I am in charge of all of the election parts of the council. My main job is to help complete one of our State Officer goals; which is: to have no vacancies or spots left on the council next year. Every one of you has the power to help us complete this goal. All you need to do is recognize the potential that you have now and how much FCCLA can bring out all of the other potential.

Some people say: "It's too much work" or "I can't speak in front of people." This is all false, because I was the same way last year. I was shy and nervous, but FCCLA brought out the real me...the leader that lied within me. I can guarantee that each of you has a talent that separates you from everyone else, and this talent can be used to help the State Executive Council prosper. By having participated in your Regional Leadership Meetings, you have already gone "Beyond the Label" of a normal, useless or lazy teenager; you have taken your own step to becoming a leader. Now you can use this new power to go further and become a bigger, better leader by becoming a State Officer. This is an opportunity that can change your life, as it has for me and Ethan. Who would've known that in a small school with a graduating class of barely 100, two students could become something...I mean Ethan is the PRESIDENT of the Pennsylvania Association of FCCLA; how many people can say that?

If any of this motivated you to go "Beyond your Own Label" and become a better leader in every aspect of your life I encourage you to apply for state officer candidacy. Thank You

Nathan Morrissey  
Vice President of Elections

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## Regional Leadership Meetings Overview

### Regional Leadership Meetings

Submitted by: Jarrett Miller

As like every year, the Regional Leadership Meetings went very well. They caused a lot of excitement and really helped the members go beyond their labels. Here are overviews of the Central and Western Regional Leadership Meetings.

The Central Region of the Pennsylvania Association of Family, Career and Community Leaders of America had their Central Leadership Meeting on Monday November 2, 2009. The Central Region State Officers include Chairperson- Julie Bush, Vice President of Public Relations from Warrior Run High School, Lalitha Durlin, Vice President of National Programs from Danville Area School District, and Spencer Johnson, Vice President of Meetings from Columbia Area Vocational and Technical School. This year Pennsylvania FCCLA's state outreach program is Children's Miracle Network. At the Central Leadership meeting we supported our outreach program through inviting members from Children's Miracle Network to attend and discuss with us the im-

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## Regional Leadership Meetings Overview Cont.

portance of the Children's Miracle Network. The members also brought a Miracle Child with them for the members of FCCLA to talk to. The Central Region also included a treasure chest filled with FCCLA items, and members and advisors bought tickets for a chance to open the treasure chest. All the money was donated to the Children's Miracle Network. We played a game to show them how to go Beyond the Label. We also had a mini quiz bowl to test the knowledge of members and see how much they know about FCCLA. Each state officer presented a workshop, on different important topics like STAR Events, Power of One and Promoting FCCLA. The Central Regional Meetings was great this year! (By: Julie Bush)

The Western Regional Leadership of the Pennsylvania Association of Family, Career and Community Leaders of America was held October 27, 2009 at Slippery Rock University. The Western Region State Officer are chairperson – Jarrett Miller, First Vice President from West Forest Junior Senior High School, Jacqueline Neff, State Secretary from Charleroi Area High School, Jared Sullenberger, Vice President of Membership from Charleroi Area High School, and Amanda Morales, Vice President of Recognition from A. W. Beattie Career Center. The members had a great time listening to our keynote speaker, Mr. Paul Spradley of Robert Morris University. He spoke on diversity and assisted members to go beyond their labels. The Western Region also helped organize a "silent auction" to benefit this year's Community Outreach Project, Children's Miracle Network. All the money was collected and a "big" check was given to our Children's Miracle Network presenter, Amanda Ranalli, the Associate Director, Annual Fund Programming from the Children's Hospital of Pittsburgh of UPMC. Every State Officer held a big part from planning the meeting to actually presenting workshops for State Officer Candidacy to a Membership Workshop. Overall it was a great day!

## 65th Annual Birthday Cake Design

National Family, Career and Community Leaders of America has inaugurated three new contests for the 2009-2010 year. The three contests specific to this year are the National Leadership Conference T-Shirt design, FCCLA Week Poster design, and the 65th FCCLA Birthday Cake design. A winning design in the three categories was selected at each of the recent three National Cluster Meetings.



Jessica Hatheway from Pennsylvania entered the Birthday Cake design. PA FCCLA is proud to announce that the winner of the 65<sup>th</sup> FCCLA Birthday Cake design at the Washington, DC National Cluster Meeting was our own Pennsylvania FCCLA member Jessica Hatheway, from A. W. Beattie Career Center. Congratulations to Jessica!

**congratulations!**

## 2010 by 4/2010

As many of you should know “2010 by 4/2010 is our new State Membership Campaign for 2009-2010. This campaign is to increase our membership to 2,010 members by April 2010. In order to gain a third voting delegate at the National Leadership Conference which this year will be held in Chicago, Illinois. It is very important to get a third voting delegate because we could have more of an impact when we have a national officer candidate. With only two voting delegates we don’t have as great of an impact as we would if we had a third. Therefore we should make it one of our top priorities to increase our membership to 2,010 members by April 2010.

Jared Sullenberger  
Vice-President of Membership

## PA FCCLA Video



This year the State Officers have decided to produce an informational video to show to chapters and anyone who wants to know what FCCLA is. We think it is important to have something to show people so they can understand what FCCLA is. In the video we will include some pictures of Chapters at different FCCLA events. If your chapter has any videos or photos from an FCCLA event you can send them in to Mr. Nothstein [g.nothstein@gmail.com](mailto:nothstein@gmail.com). We want to include not just the State Officer chapters but all the Pennsylvania chapters. We are also including our 8 purposes, the creed, and the mission statement, which are all important to FCCLA. This is a goal for the State Officers to make this video and we can not wait to get it done and show it to all the Pennsylvania FCCLA!

Julie Bush  
Vice President of Public Relations

## Dig It!

Recently the Dig It! Campaign packets were mailed to advisors in red packages. These important red packages contain seeds, tear-off sheets, envelopes, and a guide sheet. Monies raised for Children's Miracle Network should be sent to:

Children's Miracle Network  
ATTN: FCCLA Fundraising  
205 West 700 South  
Salt Lake City, UT 84101



Children's Miracle Network, an organization that has been around since 1983, has been helping young people overcome diseases everyday. This year Pennsylvania FCCLA has decided to partner with Children's Miracle Network. The FCCLA National Outreach Project Campaign is officially called Dig It! There are seeds included in the packet, which can be planted then donated to a local children's hospital, sold, or even planted at your own school in honor of a sick student.

### Advisers:

- Brainstorm with your chapters to come up with a creative way to use these seeds.
- Set goals (\$100, \$200?)
- Distribute the tear off sheets
- Think about timelines and fundraising ideas

The Dig It! kit is designed to offer guidance, but the project and creativity are up to you and your chapter. Tours at many children's hospitals have been temporarily stopped because of the H1N1 influenza. I do, however, encourage chapters to at least speak to a Children's Miracle Network representative and get to know the program a little better. If additional information is needed, visit the National Outreach page on the FCCLA national website, [www.fccla.inc](http://www.fccla.inc). There are downloadable tear-off sheets, tracking sheets, guide sheets, and a Q&A page which answers common questions about the program. If you want more information on Children's Miracle Network itself, visit [www.childrensmiraclenetwork.org](http://www.childrensmiraclenetwork.org).

-Lalitha Durlin  
2009-2010 Vice President of National Programs  
Pennsylvania Family, Career, and Community Leaders of America

**Titusville Middle School  
Family Career and Community Leaders of America  
THANKSGIVING MEAL PROJECT**

Students from Titusville Middle School conducted a food drive this Thanksgiving season. Donations were made to the Associated Charities Organization. The Titusville Chapter of Family Career and Community Leaders of America, which includes every student in the middle school, generously contributed food items to make up seventeen traditional Thanksgiving dinners, including money for FCCLA members to purchase a turkey for each meal. Ms. Cindy Sopher, TMS FCCLA Advisor, admires the efforts of the Titusville middle school students, their families and their teachers and thanks them for participating in this worthy undertaking.



**Thanksgiving meal**



**FCCLA Outreach at Titusville Middle School**

## **Website Changes**

For those of you who may not know, the website for the Pennsylvania FCCLA has had a bit of a facelift. The 2009-2010 STAR Events Manual can now be easily accessed from the PA website. It is located in the top left hand corner of the home page. Also, the home tabs are now located at the top of every page on the website. This not only makes it easier to navigate, but also more efficient. The small changes that were made this summer have made website navigation a lot smoother.

The addition of the PA FCCLA Facebook and Twitter accounts has made communication among the state members easier as well. Communication is key when dealing with an organization as large as FCCLA. The more members that we can get to add our pages on these social networking sites, the more we can grow as an organization. These sites can also help get information to the Pennsylvania FCCLA chapters. It is important that you give feedback on these changes and anything else that you feel we need to know that will make working with the organization simpler. If you have any questions please do not hesitate to contact the State Facilitator, Mrs. Fisher.

Jacqueline Neff

PA FCCLA State Secretary