

# The Hotline

Edited by Christina Johnson

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Pennsylvania Family, Career and Community Leaders of America

## Promote and Publicize FCCLA

As the time of our State Leadership Conference draws ever nearer, many members can be faced with the difficulty of getting the word out about FCCLA. Trust me it's a lot easier than many people think. You can simply start off with a simple article in a newspaper. It doesn't have to be anything fancy and most of the time once you explain what FCCLA is to the printer they will run it for free or at least reduce the cost. This is how many students in my chapter get the word out about our great organization. You can also come up with new ideas for Promoting and Publicizing FCCLA and use it in the new FCCLA STAR Event "Promote and Publicize FCCLA!" This is an individual or team event that recognizes participants who develop an FCCLA promotion and publicity campaign to raise awareness and educate the school, parents, and members of the community about the importance of FCCLA and Family and Consumer Sciences Education. So I challenge everyone to get out there and spread the word and I hope to see everyone at SLC.

By: Spencer Johnson



## Are you ready?

Are you ready for the most interesting experience this year? Are you ready for FCCLA to shock you to life with this year's State Leadership Conference? Each and every year there is the exciting State Leadership Conference. This year marks the 6<sup>th</sup> Annual Pennsylvania State Leadership Conference. It will be taking place at the Lancaster Host Resort and Conference Center on March 18<sup>th</sup>-20<sup>th</sup>, 2009. There will be some exciting workshops, a keynote address and many more interest events. This year's theme is Excellence Electrified. By attending you will be electrified to do more in your family, home and community. In achieving your goals this year as an FCCLA member you will attain the greatness you have been working towards. If you work hard through the rest of the year you will have the experience and satisfaction of a job well done. If you plan on participating in a STAR Event you should start it as soon as possible. The more you practice your project the more confident you will be about your presentation. I challenge you all to come to the State Leadership Conference and have your Excellence Electrified!!!



By: Kaydie Mitchell

## Two New FCCLA Events!

If you're tired of the STAR Events that we have right now then don't worry we now have two new events! The two events are...drum roll...Promote and Publicize FCCLA!, and Teach and Train. Both of these events can be participated in on an individual basis and Promote and Publicize FCCLA! can also be a team event.

Promote and Publicize FCCLA! is an event geared toward students who have developed a chapter promotion campaign. The campaign is to have educated and raised the awareness of the parents, school, and local community of the importance of FCCLA, chapter activities, and Family and Consumer Sciences education. So if you want your school, community, and family to take notice of what you're accomplishing then Promote and Publicize FCCLA! is the event for you.

Now if you like to train or teach others Teach and Train is the event you should be looking at! This event is for an individual who has demonstrated their ability to explore and experience the career of teaching or training. So if you help your kid brother or sister with homework, or tutor another student then Teach and Train is your event.

If you're interested in either of these events please don't be shy about checking out the website on them. Just go to [www.pafcccla.org](http://www.pafcccla.org) and click the icon marked STAR Events. Once there click on the icon marked STAR Events descriptions to make sure you pick the STAR Event uniquely fitting for you. After you've chosen make sure you read the manual for the specifics that have to be done to participate in this event, and also read how to register. Yes, that sounds like a lot of work but these two new events are totally worth it! Both are a way to gain an amazing experience while gaining leadership and communication skills. So check them out and good luck to everyone participating in a STAR Event!

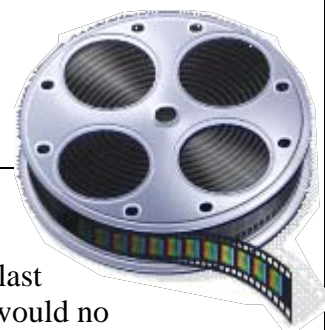
By: Giuliana Angione



## FCCLA Video Needs Clips!

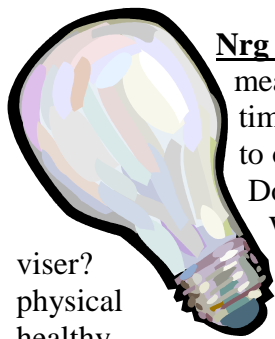
This year, the SEC public relations committee is creating a video about FCCLA to encourage more membership and inform people about our organization. We have been working hard to have the video finished by our annual State Leadership Conference. However, we want clips from our members. If anyone has clips they would like to submit, you need to fill out a waiver form that is available on our website, [www.pafcccla.org](http://www.pafcccla.org). Clips need to be of chapters participating in different positive activities or giving responses about being in FCCLA. After the waiver form is complete, please send clips to Christina Johnson at [horsegal2@comcast.net](mailto:horsegal2@comcast.net).

By: Ashley Oliver



## First Digital Hotline

It was announced in the last Hotline that the Hotline would no longer be printed but instead would be digitalized and put on the PA FCCLA website. All chapters are more than welcome to send articles for publication. Pictures will accepted along with articles if you choose to submit one. Articles should showcase something your chapter is doing or has done that represents FCCLA in a positive way. However there are a few restrictions to this as waiver forms are needed for any student included in the article. Waiver forms can be found on the PA FCCLA webpage.



**Nrg Powered by Choice, the teen campaign to make healthy easy** – Energy balance, a universal measure of healthy eating and active living, simply means energy in = energy out. Much of your time is spent in facilities like school and community centers where you often do not have access to options for making healthy eating and active living choices.

Do you want to be part of making it easy for yourself and your friends to find energy balance? What if you were empowered to create those options yourself—with help from an adult adviser? What if FCCLA rallied the student body to raise funds for a climbing wall for the school's education classes? What if a community youth group held an event to raise money for a vending machine?

Nrg Powered by Choice gives you that power.

Nrg Powered by Choice is a grassroots campaign to make healthy easy. Developed by teens, for teens – it gives you a voice and a choice about what it means to eat healthy and be active.

Join the campaign to make healthy easy! Attend this workshop at the State Leadership Conference and learn more.

## Statewide Community Service Project: *Feeding America*



Hunger is a growing problem in our country and must be given attention. One in eight Americans is struggling with the reality of hunger and food insecurity. Hunger is due to poverty and being unable to make ends meet in many households. In 2007, 36.2 million Americans lived in food insecure households, 23.8 million adults and 12.4 million children. You may be in contact with someone with the problem of hunger and not be completely unaware of it.

Being Family Career and Community Leaders of America members, it is part of our mission to give service and help those who are less fortunate than us. And we can do just that through our statewide community service project, Feeding America.

Feeding America is a domestic hunger-relief charity throughout America. Every year, the network gives to over 25 million low income families with food assistance. It has a network of over 200 banks across all 50 states.

PA FCCLA has chosen "Feeding America" as our outreach program for this year. Some of you may have already learned about the program at your Regional Leadership Meetings. All of you can help first at your chapter level and have a food drive for your local food bank, or undertake a writing campaign to legislators asking them to address hunger in our country, or invite a representative from your local food bank to speak to your club.

Next, The State Executive Council is asking for chapters to bring items such as canned food, dry cereal, tuna, fruit juices, hand soap, toilet or facial tissue, laundry detergent or diapers to the State Leadership Conference in March. These items will help those in the Lancaster area. We wanted to have some fun with this project, too. At conference, your chapter will receive a ticket for each item brought or reported as a donation to your local food bank. You may place these tickets in any basket provided from each region. Lucky chapters at conference will receive baskets, if their tickets are drawn. So the more you donate the better chance you have of winning a basket. With or without a basket, we are all winners if we can help alleviate hunger from any family in our country.

I encourage everyone to help and do their part and start Feeding America!

By: Melissa Dubrawka

### **PA SEAT Needs Members!!**

FCCLA members, you have the opportunity to be involved with the PA STAR Events Advisory Team. There are two available positions on the team for Student members, preferably one comprehensive member and one occupational member. Also, there are two positions open for Alumni. If you have any questions or interest, please contact Mrs. Sue Fisher, Pennsylvania FCCLA State Adviser.

By: Ashley Oliver

**Attention!**

### **Web Waiver Forms Needed**

The Hotline is going digital! However, we cannot put chapter's articles on the website without the web waiver form available on the website. Chapters can submit articles about what they have been doing with their chapter throughout the year. All you have to do is fill out the waiver form and send the article in. Get your chapter the recognition they deserve!

By: Ashley Oliver

## Be Part of It Membership Recruitment: “The 3 R’s”

Every year, each new Vice-President of Membership is taught the National Membership Campaign, “Be Part of It!” The main aspect of the whole campaign, to the VP of Membership, would be the 3 R’s of Membership: To Recruit, to Retain, and to Recognize members. Each part of the 3 R’s plays a major role into how this organization is run. Quite a few times, Pennsylvania FCCLA’s State Facilitator, Mrs. Sue Fisher has said, “Without members, there would be no organization (FCCLA)!” She is correct, if FCCLA had no members, all we would have is the Board of Directors! There would be no chapters, so without chapters there couldn’t be student officers to run the organization. Without chapters there wouldn’t be advisers! Advisers are a key point to FCCLA; they are the ones who open doors for us! Every member who reads this please consider that you are another key point to FCCLA. The whole idea of FCCLA is to produce student leaders, and just think about it, you are a leader just by affiliating!

First, everyone can recruit members: students, advisers, administrators, etc. What are some of the ways that your chapter recruits membership? Take into consideration that any number of affiliation is important, just having a few student leaders is better than having none!

A way my rural chapter recruits membership is to hold a shopping trip to Pittsburg Mills Mall. It is a chance for everyone to get together and have some fun. Some of the other ideas that I heard from members at the 2008-2009 Fall Western Regional Leadership Meeting were to just plainly keep your members happy! Other ideas were to feed them or to keep them involved as much as possible. But also, think about member participation, I advise not to have a membership that only comes to eat! Keep them involved, make FCCLA something that they can enjoy and become that Ultimate Leader!

Next, the FCCLA chapter can retain its members in many different ways. What are some of the ways that you chapter retains members? My chapter retains the members by just keeping them involved. We try to get everyone to participate especially when we participate in an annual National Program. The first two steps of the 3 R’s are very similar in their aspects of just mainly keeping membership happy and participating in what FCCLA has to offer.

Finally, everyone must recognize their members. This is the most important part of the campaign itself! Have you ever gone to a State Leadership Conference or participated in a STAR Event? If you have, you know what I am talking about, the recognition at those events are major. I myself must say when I received recognition and my medals for participating, it made me feel amazing on the inside, and it made me feel like the ultimate leader. I think every member should feel that, don’t you? There are also recognition awards that come along with the “Be Part of It! Campaign. Members can be recognized by recruiting three new members and applying for recognition. Your chapter can be recognized by having 100% of your Family and Consumer Science students participate in FCCLA. Finally advisers can be recognized by implementing the 3 R’s of Membership into a National Program.

The whole idea of FCCLA is to produce student leaders, and just think about it, you are a leader just by affiliating!

Advisers are a key point to FCCLA; they are the ones who open doors for us! Without chapters there couldn’t be student officers to run the organization. I know you truly want to be an Ultimate Leader, no matter who you are: student, adviser, or administrator. So, use the 3 R’s of Membership and Recruit, Retain, and Recognize!

By: Jarrett Miller



## *Salute to All FCCLA Advisers*

To FCCLA Advisers,

Thank you all for your support and dedication to your students. Without your support we wouldn't be able to participate in as wonderful an organization as FCCLA. You are the backbone in all our successes at State and National Conferences, in our successes at community service projects, and in our successes to become better leaders. Thank you for your hard work, for some of the aggravations you might have had to face and for the fun times you allowed us to experience. Thank you and we hope that your experience with us is filled with wonderful experiences also.

With Thanks,  
Giuliana Angione  
Pennsylvania FCCLA Secretary  
2008-2009

## **State Executive Council Advisers**



*L to r: Suzanne Berfield, Sally Matje, Mary Alyce Knauff, Eugenia Emert, Jane-Marie Terefencko*

## **National Program Recognition: State Presidents Project**

Signing up for National Program Recognition may seem like a daunting task, but it's not as scary as one may think. By completing the program itself, you are already over half way to finishing the entire process. It is even easier now because there are resources which you can use. For my State Presidents Project, I would like to be one of the resources available to each of the chapters and their advisers by working with your chapter presidents. By going through the application process and the new set-up information for the various National Programs, I am hoping to encourage the chapters to receive the recognition they deserve for all of the hard work they put into their projects. I will be keeping in contact with the chapters throughout the year through emails and letters to answer any questions they may have, give deadline reminders, and to be of any help possible. I wish everyone the best of luck and hope you have great success in all of your endeavors throughout the year.

By: Jennifer Motto



### **PA FCCLA VIDEO**

It was previously stated in the last Hotline that the 2008-2009 has decided to produce a PA FCCLA video. The video will focus on chapters as well as the roles of the state officers. If you would like to be part of this video, you are welcome to send us videos or pictures of your chapter. A waiver form must be sent with the media of every student involved for the media to be able to become a part of this video.

Video clips can be of actions taken by the chapter, or of the FCCLA members talking about how FCCLA has helped them and effected their lives. Pictures can be chapter group photos or the chapter in action doing an activity related to FCCLA.

\*\*\*Any questions about the video or any media being submitted should be sent to Christina Johnson at [horsegal2@comcast.net](mailto:horsegal2@comcast.net)\*\*\*

By: Christina Johnson

